Marketing and Social Media Specialist

TRAPPED Mississauga

About Us: Join the fastest-growing Escape Room Franchise in North America. TRAPPED Mississauga is an innovative, 5,500 sq ft escape room facility in the heart of Mississauga. We offer immersive escape games, event hosting, catering, and a retail selection of games and puzzles. Become a part of a dynamic team in the GTA's premier escape room attraction.

Role: As a Marketing and Social Media Specialist, you'll shape our digital presence, manage social media accounts, create compelling content, and implement engaging marketing strategies.

Requirements:

- Proven experience in digital marketing and social media.
- Proficiency in Canva, Adobe Suite, or similar tools.
- Familiarity with Mailchimp or similar platforms.
- Creativity and storytelling skills.
- Knowledge of escape room or entertainment businesses a plus.
- Degree/diploma in graphic design, marketing or related field preferred. Students welcome.

Job Details

- Job Type: Part-time/ Full-time.
- Hours: 25 35 hours per week.
- Benefits: company uniform, employees' events, discounted or free food, on-site parking.

TRAPPED

• Work Location: In-person & Remote.

Apply: Send your resume and portfolio to [contact@trappedmississauga.com].

Join us for an exciting escape room experience!